V100 (WVAF) general contest rules apply. V100 Secret Sound Contest Entry period: 9/23/25 -11/21/25. V100 (WVAF) reserves the right end the Secret Sound contest at an earlier date prior to 11/21/25. Register online at V100.FM to be a V100 Secret Sound contestant to correctly guess the Secret Sound to win the cash jackpot. Listen to V100 weekdays at 7:20 am, 8:20 am, 2:20pm and 4:20, pm. Jackpot starts at \$500.00 and increases \$50 for each wrong guess, up to a maximum of \$1000.00. The V100 contestant who provides the exact answer for each V100 Secret Sound will be considered the winner of the current cash jackpot. No purchase of any kind is required to enter this contest. Winner must provide Social Security number to V100 (WVAF) for a check to be written. Winner has 30 days from the date their check is ready to appear in person at the WVAF business office to claim the prize and fill out required documents. Winner cannot have won anything on WVAF, or any WVRC Media station in Charleston, WV, within the past 30 days. Prize is nontransferable.