V100 (WVAF) general contest rules apply. The V100 Poca Valley Bank PAYDAY: 10/24/24 -11/7/24. V100 (WVAF) reserves the right end the V100 PayDay contest at an earlier date prior to 11/7/24. Listen to Steve and Jenny Thursday Mornings at 6:20a, 7:20a and 8:20a, on Thursday 10/24, Thursday 10/31 and Thursday 11/7 for the keyword and song of the day. The song will play sometime between 2p-6p with Logan Scott. One random texter who texts the correct keyword will be selected at random. Drawing will take place 15 minutes AFTER the song is finished playing. The one random winner will win 2-\$250 (totaling \$500) Visa Gift Cards courtesy of Poca Valley Bank. Winner has 30 days from the winning date to appear in person at the WVAF business office to claim the prize and fill out required documents. Winner cannot have won anything on WVAF, or any WVRC Media station in Charleston, WV, within the past 30 days. Prize is non-transferable.